Dear XXX

A recent study by ASTD shows that 77% of companies reported that mentoring increased retention. A Wharton study also found mentors were promoted six times more often and mentees were promoted five times more often than those not in a mentoring program.

MES Mentoring and Leadership Program is powered by We Build Character (WBC) to provide organizations an exclusive leadership development opportunity to grow and develop your future leaders. The curriculum has been developed by experienced Executive Leadership Coaches from We Build Character and Technology Practitioners. We, as an IT community are committed to developing our talent and as a result have an exceptional group of IT Mentors from top organizations.

Since 2008, WBC has been transforming individuals at all levels – from emerging talents to seasoned executives – into impactful leaders who drive positive change.

Our innovative mentoring programs unlock leadership potential, empowering participants to lead authentically whether they’re guiding global organizations or inspiring change in their local communities. We go beyond traditional leadership training, creating ripples of influence that extend far beyond immediate environments. We are extremely excited to be partnering with MES IT Leadership Network to give you the MES Mentoring and Leadership Program.

This nine (9) month program has been built on four key elements: external mentoring, leadership development, professional networking, and a community pay-it-forward project.

This leadership program is designed to accelerate the development of the mentee through mentoring with an executive mentor, critical leadership skills curriculum and exposure to industry trends. The program brings together career-minded, entrepreneurial-spirited individuals with experienced mentors to foster talent and retain competitive human resources statewide.

The program will be a crucial component in retaining and growing your high potential individuals within your organization, and in winning the war on talent. We have successfully impacted the lives of many individuals and organizations throughout the country. MES IT and the We Build Character team are available for further discussion and inquiries.

Thank you,

Tracy-Ann Palmer

Founder We Build Character